



Roger Dean Chevrolet Stadium Partnership Agreement

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ADDENDUM A

Jersey Mike Sub's Partnership Opportunities 2020

SECTION 210 SIGNAGE

Jersey Mike's will receive a 26" x 300" (25 ft) sign located in front of the railing for Section 210 of Roger Dean Chevrolet Stadium. This promotion will last throughout each Miami Marlins and St. Louis Cardinals Spring Training game (30 games) and all 140 minor league games.

*PERK – Jersey Mike's Subs coupons in every cup holder for section 210 during each Miami Marlins and St. Louis Cardinals Spring Training game (30 games) and all 140 minor league games (coupons must be provided by Jersey Mike's Subs).

Value: \$3,500

2020 JERSEY MIKE'S SUBS SPRING TRAINING PROMOTIONS

In-game brand activation & permission to hand out food samples and coupons as fans leave the stadium for the following dates:

- 2/26
- 3/4
- 3/11
- 3/18

Value: \$3,500

2020 JERSEY MIKE'S SUBS SOCIAL MEDIA PLAYER PROFILE

Once every month between March-August 2020 we'll profile one player's favorite Jersey Mike's Sub across Facebook and Twitter.

Jersey Mike's provides the players favorite sub and we'll take a picture with the player/sub to post.

Value: \$1,500

2020 JERSEY MIKE'S SUBS FLORIDA STATE LEAGUE PROMOTION

In-game brand activation for at least 70% of Florida State League season (95 games).

Value: \$3,000

SEASON TICKETS

Jersey Mike's Subs will receive two (2) Miami Spring Training Season tickets – 15 games.

Value: \$770

Jersey Mike's Subs will receive (2) Florida State League Season – 135 games.

Value: \$600



MARKETING TABLE (3/15/2020)

6-foot table provided for St. Louis Cardinals vs Boston Red Sox.

All market activation materials provided by Jersey Mike’s Subs.

Location: TBD

Value: \$500

Partnership Breakdown

Value: The total value of the partnership is \$13,370

Total Investment from Jersey Mike’s Subs:

- **\$3,000 cash**
- **Food Trade:**
Jersey Mike’s Subs will provide meals for 15 staff during 15 games of the Florida State League season.

*Jersey Mike’s Subs shall have the first right of refusal for renewal of this agreement for 2021.

Jupiter Stadium, Ltd. will receive the payments according to the schedule below:

JERSEY MIKE’S SUBS will pay **\$3,000** upon agreement.



Jersey Mike’s Subs	Date
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Jupiter Stadium, Ltd.	Date
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